GSMCON2026 Call for Speakers form fields

Preview questions in advance below! Don't delay - we encourage you to submit your proposal prior to the deadline if possible. If you have any questions, please [reach out to Team GSM](#).

Your application must be completed via our online form:
https://forms.governmentsocialmedia.com/gsmcon-call-for-speakers/

Pre-selection

What entity do you represent?

- Public sector
- Private industry
- Freelance/consultant

Step 1: Contact Information

Please share your contact information. If selected as a speaker, your name, entity and social media handles will be published. In Step 2, we'll ask questions about your speaking experience.

- Name/ Pronunciation (Required)
- Email (Required)
- Preferred Phone (Required)
- Pronouns (Optional)
- Job Title (Required)
- Agency or Company (Required)
- Agency or Company website URL (Required)
- Work Address (Required)
- What is your jurisdiction's population? Please skip if not applicable.
- Your professional LinkedIn profile?

Social Media Profiles (Required). Enter the complete URL to any relevant social media handle. It may be your professional profile and/or your agency/company's profile. Keep in mind that these handles may be published on your speaker page.

Previous GSMCONs attended (Required). Have you attended GSMCON in-person or virtually in the past?

Headshot (Required). Your speaker headshot will be published in our event materials if you're selected. Please upload 1 or 2 clear, high resolution images. You authorize us to use either one or both, and to crop and/or remove the background if necessary to add to our marketing materials.

Brief Biography (Required). If selected as a speaker, this bio will be published on our site. Please write in third person ("Sonia Ramirez serves as the Marketing Director…") instead of first person ("I serve as the Marketing Director…").

Co-Presenter Details. **We strongly prefer sessions hosted by 1 person.** If you'd like to propose a second presenter, please check the box and make a compelling case.

Step 2: Speaking Experience

GSMCON speakers should be very comfortable presenting in front of an in-person audience. Typical breakout session size can be between 100-300 attendees.
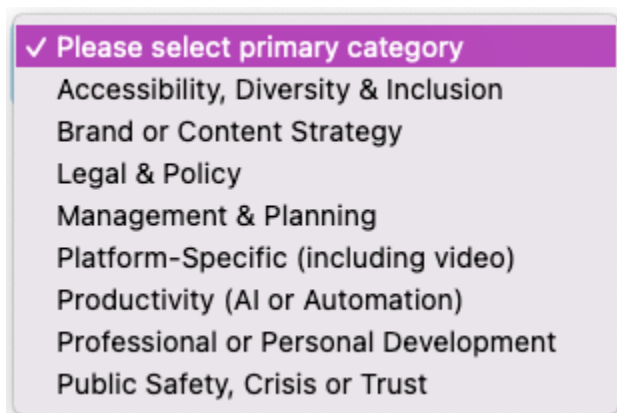
Are you an experienced presenter? Have you spoken publicly, taught a class or hosted a workshop before? If so, where and on what topics?

Video Samples. We'd love to see you in action! If available, please provide a link to any online video showcasing you speaking or teaching, such as a YouTube/Vimeo link to a speaking clip or interview.

Step 3: Your Proposed Session

Keep in mind that we may work with you to adjust your proposed session title or description.

Category (Required). Please select the primary category for your proposed session. We may make adjustments. *(Ex. If you represent law enforcement and you're teaching about smartphone video, but the session is geared to all agencies, then select Platform-Specific instead of Public Safety.)*


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✓ Please select primary category
  Accessibility, Diversity & Inclusion
  Brand or Content Strategy
  Legal & Policy
  Management & Planning
  Platform-Specific (including video)
  Productivity (AI or Automation)
  Professional or Personal Development
  Public Safety, Crisis or Trust
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Level (Required). For what experience level would you label this session? We need sessions geared toward each level.

Beginner: For newer government social media professionals. Covers fundamental concepts for those with little experience on this particular topic.

Intermediate: For experienced social media professionals and goes beyond high-level foundational knowledge. Offers an in-depth exploration of your topic to elevate attendees' proficiency.

Advanced: For seasoned social media professionals who want to elevate their expertise to exceptional levels. Specialized topic that challenges participants with advanced techniques and applications.

Session Title (Required). Titles should be direct, clear, and descriptive. (Ex. "Surviving Livestream Catastrophes" is succinct, while "Best Practices for Conducting Effective Livestreams and Dealing with Adverse Situations" is too broad and wordy.) We may request alternative wording if selected.

Session Description & Key Takeaways (Required). Write a clear description of your session that will appear in event materials if selected. At the end, include 3 key takeaways as bullet points. These should be the most valuable insights, skills, or strategies attendees will gain. Keep them specific and actionable. See examples of great session descriptions!

How will this session benefit attendees? (Required). Briefly make your best pitch to the speaker selection committee for how this session is an asset to the conference, will benefit government employees who handle social media and helps to elevate this profession.

Speaker Agreement (Required). By submitting your session proposal, you indicate that you've read our Speaker Agreement, and you understand that, if selected, you'll be required to accept and digitally sign the speaker agreement. **Important:** You understand that speakers are not paid and we do not cover any travel or accommodations. Obtain any needed permission from leadership before submitting the form.

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