

# GSMCON2025 Call for Speakers form fields

Preview questions in advance below! If you have any questions, please [reach out to Team GSM](#).

Your application must be completed via our online form:

<https://forms.government-social-media.com/gsmcon-call-for-speakers/>

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## Step 1: Contact Information

Please share your contact information. If selected as a speaker, your name, entity and social media handles will be published. In Step 2, we'll ask questions about your speaking experience.

Name/ Pronunciation (Required)

Email (Required)

Preferred Phone (Required)

Pronouns (Optional)

Job Title (Required)

Agency or Company (Required)

Agency or Company website URL (Required)

Work Address (Required)

What is your jurisdiction's population? Please skip if not applicable.

Your professional LinkedIn profile

Social Media Profiles (Required). Enter the complete URL to any relevant social media handle. It may be your professional profile and/or your agency/company's profile. Keep in mind that these handles may be published on your speaker page.

Previous GSMCONs attended (Required). Have you attended GSMCON in-person or virtually in the past?

Headshot (Required). Your speaker headshot will be published in our event materials if you're selected. Please upload 1 or 2 clear, high resolution images. You authorize us to use either one or both, and to crop and/or remove the background if necessary to add to our marketing materials.

Brief Biography (Required). If selected as a speaker, this bio will be published on our site. Please write in third person (“Sonia Ramirez serves as the Marketing Director...”) instead of first person (“I serve as the Marketing Director...”).

Co-Presenter Details. **We strongly prefer sessions hosted by 1 person.** If you’d like to propose a second presenter, please check the box and make a compelling case.

## Step 2: Speaking Experience

GSMCON speakers should be very comfortable presenting in front of an in-person audience. Typical breakout session size can be between 100-300 attendees.

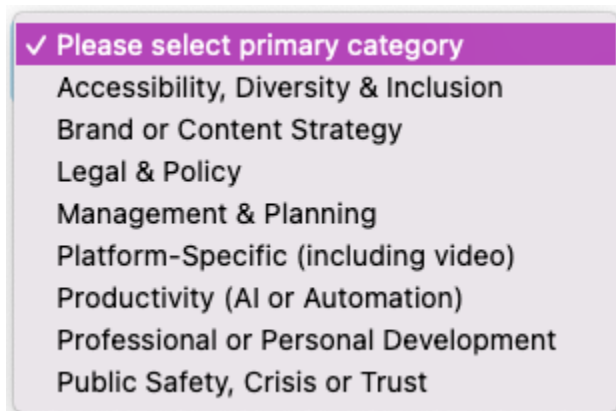
Are you an experienced presenter? Have you spoken publicly, taught a class or hosted a workshop before? If so, where and on what topics?

Video Samples. We’d love to see you in action! If available, please provide a link to any online video showcasing you speaking or teaching, such as a YouTube/Vimeo link to a speaking clip or interview.

## Step 3: Your Proposed Session

Keep in mind that we may work with you to adjust your proposed session title or description.

Category (Required). Please select the primary category for your proposed session. We may make adjustments. *(Ex. If you represent law enforcement and you’re teaching about smartphone video, but the session is geared to all agencies, then select Platform-Specific instead of Public Safety.)*



Level (Required). For what experience level would you label this session? We need sessions geared toward each level.

**Beginner:** For newer government social media professionals. Covers fundamental concepts for those with little experience on this particular topic.

**Intermediate:** For experienced social media professionals and goes beyond high-level foundational knowledge. Offers an in-depth exploration of your topic to elevate attendees' proficiency.

**Advanced:** For seasoned social media professionals who want to elevate their expertise to exceptional levels. Specialized topic that challenges participants with advanced techniques and applications.

Session Title (Required). Titles that are direct and to the point are preferred! (Ex. "Surviving Livestream Catastrophes" is succinct, while "Best Practices for Conducting Effective Livestreams and Dealing with Adverse Situations" is too broad. We may request alternative wording if selected.

Session Description (Required). This description, or an excerpt of it, will be included in the event materials. We may request alternative wording if selected. Please address: What will attendees learn from this session? What techniques or strategies will attendees walk away with a better knowledge of?

3 Key Takeaways / Learning Objectives(Required). Briefly list the top 3 takeaways attendees will get from your session. Note the most valuable insights, skills, or actionable strategies attendees will gain & how each will directly impact their work or professional growth. If selected, this may be published in the session materials, and we may request alternate wording. (Here's an example: - Master the process of setting up custom dashboards to track key social media metrics that align with agency goals. - Learn how to analyze engagement data to refine content strategy and improve public outreach. - Understand how to generate monthly reports that effectively communicate social media performance to leadership.) One takeaway per line.

How will this session benefit attendees? (Required). Briefly make your best pitch to the speaker selection committee for how this session is an asset to the conference, will benefit government employees who handle social media and helps to elevate this profession.

Speaker Agreement(Required). By submitting your session proposal, you indicate that you've read our [Speaker Agreement](#), and you understand that, if selected, you'll be required to accept and digitally sign the speaker agreement. **Important:** You understand that speakers are not paid and we do not cover any travel or accommodations. Obtain any needed permission from leadership before submitting the form.

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